

2019 Issue 3

LETTER FROM THE PRESIDENT By Jill Dolata

As a researcher, educator, and clinician, I value the concept of lifelong learning. I appreciate that professionals in our fields



must engage in continuing education to ensure our work is appropriate and current. It is exciting to see the educational efforts of OSHA throughout the year as developed through various committees and board member activities. Last October we offered a two-day annual conference with invited speakers, local specialists, and clinical experts across a range of topics, highlighting the theme of "Strength in Collaboration." The conference offered attendees a total of 13.5 hours of continuing education over the course of the two full days. In March, OSHA also offered its fourth annual Spring Conference with a focus on multicultural perspectives in narrative language (4.5 hours of continuing education). Both events had wonderful attendance and garnered favorable reviews.

Official continuing education opportunities, however, are only a few examples of the kind of learning we engage in as speech-language-hearing professionals and OSHA members. OSHA sponsored a Day at the Capitol event in May, resulting in multiple educational opportunities for members, including university-sponsored workshops and on-site training for attendees. Members also regularly participate in

Inside!

activities that further our understanding of our professions

and the direction our fields are heading. This year, we had representation within ASHA's State Advocacy Networks including groups that focus on education, Medicare policy, and reimbursement. We also nominated a member who has participated in the Oregon Department of Education Developmental Delay Stakeholder Group as both a learner and educator.

The OSHA Board is dedicated to providing quality educational opportunities throughout the year. We are particularly excited about our Fall Conference, as our October date approaches! We hope you are saving October 11 and 12 for our annual event, where we will once again gather with a shared focus on lifelong learning (and where we will offer even more continuing education hours than in years past). Our theme this year is "Building a Legacy," and I think legacies are only developed from a foundation of shared learning. Here's to ongoing education, building our own legacies, and a great summer! *I'm looking forward to seeing you at the conference in October*.



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ASHA \$5,000 Grant Award for OSHA Website Development

OSHA has been awarded a \$5,000 State Association Grant for 2019. The grant funds will be used to address a need to update and modernize OSHA's current web presence. A local and independent website consultant will be hired to fill this role.

Increasingly, the OSHA website is the primary point of contact for association members, providers, students, and community members seeking information about our profession. Consumers are savvy and have high expectations for website functionality and presence. They expect a website that is mobile friendly, easy to maneuver, and modern in appearance. With website improvement, we expect to increase our connection to members and the community. Funding from ASHA will allow OSHA to achieve this goal while allocating volunteer resources to more content-related association tasks. As a part of the project, the independent consultant will partner with our website committee to facilitate future maintenance and website functionality.

Thank you to current OSHA President Jill Dolata for pursuing this opportunity with ASHA and leading implementation efforts. Now is clearly an exciting time to become involved in the OSHA Website Committee. Connect with Kristi Atkins (atkinskr@ohsu.edu) if you would like to join! It's a great opportunity to help your state association while also gaining some really useful skills. No prior web design experience required.



Image by Gerd Altmann via Pixabay

"With website improvement, we expect to increase our connection to members and the community."



FREE Advertising through OSHA's Event Calendar

Keep your associates informed about SLP/Audiology-related events happening around the state. Submit to our Upcoming Events calendar today!

Take advantage of this FREE Advertising opportunity!

Follow this link to Post: https://www.oregonspeechandhearing.org/event-886228



Are you interested in becoming more involved in state-level service to your profession? Consider joining an OSHA committee or inquire about any of our open board positions. Even if your committee or position of interest is not listed here, please reach out to ask how you can get involved!

ASHA's State Advocate for Reimbursement (STAR)

This is a wonderful opportunity to become involved at the national level, connecting with other STARs across the country. As OSHA's STAR, you will act as a leader in advocating for improved health care coverage and reimbursement in Oregon and communicate with other STARs to find out how other states are supporting their profession. See <u>ASHA's STAR page</u> for more information.

Committees Needing Additional Representation:

Advertising (Chair: Leisha Vogl): This committee leads efforts in securing sponsors and vendors for our annual conventions, plans advertising on our website and newsletter, and makes community connections.

Contact OSHAOregon@gmail.com for more information.



Do you have craft skills, a wine collection, a vacation rental, or an Etsy shop?

If yes, OSHA is looking for donated items for our 2019 OSHA Conference Silent Auction! We appreciate the opportunity to showcase the talents and generosity of our members. Please consider donating today! Proceeds support the OSHA Education Foundation.

Contact Melissa Fryer (fryer@pacificu.edu) if you are interested or have any questions.

The **OSHA Communicator** is a publication of the Oregon Speech-Language and Hearing Association and is edited by Marcia Frost, OSHA Publications Chair. If you would like to submit an article or advertise in the newsletter, contact OSHA at **503-585-0764** or **OSHAStaff@gmail.com**.

OSHA Annual Fall Conference 2019

by Rik Lemoncello
VP for Science and Education

The planning for the annual fall OSHA conference is coming along, thanks to the hard work of the conference planning committee and the Court Street Consulting staff. Our theme of "Building a Legacy" brought in several interesting proposals. The committee reviewed all the proposals and has put together a great lineup of high-quality continuing education sessions for you. This year, we have maximized the CEU time to allow conference attendees to earn up to 15 hours of ASHA-approved CE credits!



Here are a few conference highlights:

Glenn Weybright will deliver the plenary session address on Friday evening, so be sure to stick around for the reception and discussion. As a recent retiree with a long legacy in his clinical career, we are so pleased that Glenn accepted OSHA President Jill Dolata's invitation for the third-annual Kathy de Domingo plenary session on advocacy to discuss this year's conference theme of "Building a Legacy."

Nancy Swigert and Renee Kinder will present on healthcare-related topics all day on Friday. Nancy Swigert is a respected expert on dysphagia with clinical experience across the lifespan. She will share valuable resources on food selectivity/refusal and oropharyngeal exercises for dysphagia. Renee Kinder is a respected authority in the fields of healthcare reimbursement, gerontology, and advocacy in skilled nursing facilities. She will present on patient-centered care, quality initiatives, and clinical outcomes.

Elizabeth Crais and **Valencia Perry** will present on pediatric and educational-related topics all day on Friday. Dr. Crais is an authority on early intervention and Autism Spectrum Disorders (ASD). She will share evidence-based clinical resources for early assessment and treatment of ASD among infants, toddlers, and preschoolers. Dr. Perry is nationally recognized for her expertise in cultural-linguistic diversity and school-aged language disorders. She will engage participants with active learning to develop practice-based clinical evidence in school settings and to assess written language among school-aged children from diverse backgrounds.

We are pleased to also bring "one of our own" Oregon-based SLP experts to share her expertise with our membership on Friday. Dr. **Emily Quinn** is well-respected for her work in augmentative and alternative communication (AAC). She will share resources to help us understand literacy interventions with AAC users and methods to engage care partners in AAC interventions across the lifespan.

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Be sure to attend the business & awards luncheon on Friday!

We are also lining up many excellent sessions for all day on Saturday, with a variety of presentations on topics ranging from ethics and social justice, supervision, auditory processing disorder, and persistent concussive syndrome to bilingual language screenings, telepractice updates, and school-aged discourse interventions. During the lunch break on Saturday, participants can enjoy their boxed lunches while also engaging in learning and earning CEUs at 21 poster sessions that will be on display during the 90-minute lunch break.

The full conference program will be available in early August, and we anticipate opening the online registration by late August. Be sure to register early and get the early-bird registration discount by September 15! Also, remember to renew your OSHA membership (or join OSHA) to take advantage of the membership discount on conference registration!



<u>Save the Date</u>: The 2019 OSHA annual fall conference will be held on October 11-12, 2019, at the Salem Convention Center in Salem.



315 SW Fifth Avenue, Portland, OR 97204

503-416-4100 or 1-800-224-4840

https://www.careoregon.org/

OSHA Members Can Post Jobs for FREE on the OSHA web page!



Contact the OSHA office: 503-585-0764 or OSHAStaff@gmail.com

NOMINATE A COLLEAGUE FOR AN OSHA AWARD!

To get started, click this link for details: https://www.oregonspeechandhearing.org/page-1836750



The deadline for submissions is September 1, 2019. Any member or non-member of the association may submit a nomination for an OSHA award. All nominees for OSHA awards must be members of OSHA with the exception of agencies or organizations recognized with Honors of the Association or Professional Advocacy. Nominees for the awards (listed below) must have participated in the profession for no less than five years and have made an outstanding contribution as defined by the award for which they are nominated.

Award Types and Descriptions: Honors of the Association

- "Designated as a "lifetime achievement" award. The intent of this award is to recognize an individual for outstanding history of clinical practice in the field of speech-language pathology, audiology, or education of the deaf/HOH.
- "This award may also be used to recognize outstanding advocacy or program sponsorship by an agency or organization.

Outstanding Clinician Award: Schools/ EI/ECSE

- "Recognizes a speech-language pathologist, speech-language pathology assistant, audiologist, or educator of the deaf/HOH who consistently demonstrates outstanding clinical, advocacy, or leadership skills in the public school system.
- "This award may recognize general clinical work or a specific, recent clinical achievement.

Outstanding Clinician Award: Clinics, Hospitals, Private Practice

- "Recognizes a speech-language pathologist, speech-language pathology assistant, audiologist, or educator of the deaf/HOH in a clinic, hospital, or private practice who consistently demonstrates outstanding clinical, advocacy, and/or leadership skills.
- "This award may recognize general clinical work or a specific, recent clinical achievement.

Award of Clinicianship

- "Recognizes a speech-language pathologist, speech-language pathology assistant, audiologist, or educator of the deaf/HOH whose dedication to the field is reflected in strong clinical and/or leadership skills paired with compassion, empathy, humor, and acts of support to colleagues and clients. Beyond clinical skills, this person's spirit touches and inspires those around them.
- "This award may also be used to recognize an individual who has made a contribution to the profession in an unusual way.

Award for Outstanding Research or Teaching

"Recognizes a colleague whose published research or teaching (professional preparation or continuing education) has contributed to advancing clinical knowledge and/or practice in the fields of speech-language pathology, audiology, or education of the deaf/HOH.

OSHA Professional Advocacy Award

"Honors a person who has contributed to the advancement of the visibility, viability, or vitality of our professions. Potential nominees include legislators, philanthropists, SLPs, SLPAs, Audiologists, or any public figure that has shown outstanding advocacy for our professions.

New ASHA Certification Standards for 2020

by Janet Wagner, President Elect OSHA

It may seem far away, but the new ASHA certification standards are right around the corner. If you are an SLP who enjoys and participates in supervising practicum students or mentoring clinical fellows, please be aware of how and when these changes will impact you and your ability to



supervise a graduate student or mentor a graduate. **The new 2020 certification standards go into effect January 1, 2020.** Therefore, if you plan to supervise a graduate student, please read very carefully Standard V-E on the "SLP Standards Crosswalk" provided on the ASHA website. If you plan to mentor a graduate for their clinical fellowship, please read very carefully Standard VII-B on the "SLP Standards Crosswalk" provided on the ASHA website: www.asha.org/uploadedFiles/2014-2020-SLP-Crosswalk.pdf

In summary, you will need to have the following three things completed by December 31, 2019:

- ASHA certification.
- The equivalent of a minimum of nine months of full-time clinical experience.
- Completion of a minimum of two hours of professional development in clinical instruction/supervision after being awarded ASHA certification AND within your certification maintenance period.

If you need to take a CEU on clinical instruction/supervision, ASHA is providing an online course titled *Nine Building Blocks Of Supervision*, which will be offered free of charge until July 26, 2021.

Once you have completed all three requirements, you will need to go into "My Account" on the ASHA website and make sure you have received credit indicating you have met the requirement to supervise and mentor. While in "My Account" select "2020 Requirements for Clinical Instructors, Supervisors, and Clinical Fellowship Mentors." Once there, select the two boxes that indicate you have met the requirements. **You need to do this by December 31, 2019**, or you will not be able to continue to supervise or mentor after January 1, 2020.

If you have any questions, please contact ASHA: https://www.asha.org/.



"Building a Legacy"

The OSHA 2019 Fall Conference will be October 11-12, 2019 at the Salem Convention Center in Salem, Oregon. *See You There!!*

Collaboration Between ASHA and ASHA Recognized State Speech-Language-Hearing Associations

by Janet Wagner



Have you ever asked yourself, "How do my ASHA dues support our clients in the state of Oregon and Oregon working professionals?" I had the opportunity to learn the answer to this question first hand when I attended the Council of State Association Presidents (CSAP) spring conference.

ASHA has a long history of collaborating with state speech-language-hearing associations (SSLHAs) to assist them in meeting the needs of their members in three categories:

- Communication
- Benefits, Opportunities, and Resources
- Recognition

Communication

ASHA has created a state affairs team of individuals which, when divided up, represent the four regions of the US as well as the overseas associations. It is this team's responsibility to provide information and assistance on legislative, regulatory, and association administrative issues through regular contact with the state representatives using conference calls, emails, and on-site assistance. If you are interested in learning more, please use this link www.asha.org/advocacy/state. This link will also provide you with useful comparative information from state to state regarding information like licensure laws, teaching certification requirements, support personnel regulations, and hearing aid dispensing requirements for audiologists.

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Benefits, Opportunities, and Resources

ASHA provides education for legislators and key legislative staff on critical issues during the annual meeting of the National Conference of State Legislatures.

ASHA provides support for the CSAP conference which educates leaders of the state associations on federal and state policy issues, trends, activities, and administrative and leadership issues.

ASHA invites presenters to speak on EBP research at the SSLHA meetings as part of their commitment to making research more visible within daily practice.



ASHA provides a number of ways to support our local state organizations, including providing ASHA presenters for our state conference; providing access to national position papers; and setting guidelines and definitions used for developing state specific standards of care, quality assurance programs, and state policies. ASHA also provides educational opportunities to help with advocacy, membership recruitment, succession planning, and strategic planning.

Additional helpful resources include access to national data information/surveys such as the following:

- Schools Survey
- SLP Health Survey
- Audiology Survey
- Membership Survey

ASHA also established three national networks to help bridge the communication between ASHA and the members:

- State Education Advocacy Leaders (SEALs)
- State Advocates for Reimbursement (STARs)
- State Advocates for Medicare Policy (StAMPs)

Recognition

ASHA fully supports our state organization and all the work we do. In return, they provide us the opportunity to apply and receive the following items: state association grants, student grants, the use of ASHA's e-advocacy system for grassroots letter and email campaigns, complimentary base registration waivers for several conferences including ASHA's annual convention, Schools Connect, Healthcare Connect, and Private Practice Connect

ASHA President Shari Roberson reminded us that there are more than 190,000 ASHA members and we rank in the top 20 largest professional groups in the USA. Together, we can make a difference in the lives of the clients, patients, and students we serve.



Oregon Speech-Language & Hearing Association

1284 Court Street NE • Salem, OR 97301

Phone: 503-585-0764 • Fax: 503-364-9919

OSHAOregon@gmail.com

oregonspeechandhearing.org

Office hours: 9 a.m. to 5 p.m., Monday-Friday, excluding holidays







