

Mind Your Business: Practice Management Updates

Allyson Goodwyn-Craine, MS & Linda D'Onofrio, MS

Trends in healthcare reform challenge us to stay current in our understanding of important trends. Whether you have an established practice, considering private practice “on the side” or manage a large clinic — this course is for you. We'll review key business practices, tips for working with insurance carriers, appeals and the upcoming ICD-10 conversion.

Learning Outcomes:

Upon completion of this course, participants will be able to:

- Learn how to determine fees based on cost of doing business.
- Adapt to changing standards of practice including the upcoming ICD-10 conversion.
- Confidently navigate insurance systems.
- Successfully advocate/appeal for services.

Allyson Goodwyn-Craine, MS, is the Executive Director Artz Center for Developmental Health and Audiology (formerly the Hearing and Speech Institute) and has worn many hats during her 20 plus years in practice; as an instructor, a small business owner, a leader in our state association, a clinic director and now an Executive Director. Her passion for our clinical work fuels her desire to help create a strong professional community.

Linda D'Onofrio, MS, is the director of D'Onofrio & Associates, a speech–language pathology clinic in NE Portland. In addition to developmental language and executive functioning disorders, Linda specializes in oromyofunctional disorders and structural and motor-based speech disorders. She has been an OSHA Board member since 2005.