Oregon Speech-Language Hearing Association Marketing Opportunties

20	22	Pri	icin	g

Email Blast Service	\$ 150.00 One available per month max/content approval required
Job Posting on website - members (30 days) Job Posting on website - non-members (30 days)	\$ 50.00 \$ 100.00
Event posted on website	\$ 50.00
Quarterly Newsletter Ads	<u> 1 issue 2 issues 3 issues 4 issues</u>
Business Card	\$ 50.00 \$ 80.00 \$ 100.00 \$ 120.00
1/4 page	\$ 75.00 \$ 120.00 \$150.00 \$180.00
1/2 page	\$ 140.00 \$ 225.00 \$ 280.00 \$ 350.00
Full page	\$ 200.00 \$ 320.00 \$ 400.00 \$ 480.00
Fall Conference digital publications (each)	
Business Card	\$ 75.00
1/4 page	\$ 100.00
1/2 page	\$ 150.00
Full page	\$ 325.00
Inside Cover	\$ 450.00
Back Cover	\$ 600.00
Virtual Fall Conference Advertisement	
Online ad during 2 day fall conference	\$ 250.00
Online ad plus website presence for 30 days	\$ 400.00
Online ad, 30 days on website, and 2 social media posts	\$ 600.00